

Marketing Worksheet 2026-2027

Fall

Year 1

___ BGEN 104US – Bus & Eship Seminar	3
BGEN 104US preferred; any US core satisfies requirement	
___ M 121Q – College Algebra	3
Students with math placement level 400+ are exempt	
___ University Core _____	3
___ University Core _____	3
___ University Core _____	3
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- Explore minors
- Plan ahead for study abroad

Year 2

___ ACTG 201 – Principles of Acct I	3
___ BMIS 211 – Data Analytics	3
___ ECNS 202 – Macroeconomics	3
___ Interdisciplinary Elective _____	3
___ University Core _____	3
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- Transition from Jabs Professional Advisor to Faculty Advisor after taking BMGT 240IS
- Explore internship opportunities
- Check your Interdisciplinary and free elective count

Year 3

___ BGEN 361 – Business Law	3
___ BMGT 335 – Mgmt & Organization	3
___ BMIS 312 – Data Analytics II	3
___ BMKT 325 – Marketing	3
___ Interdisciplinary Elective _____	3
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- Submit Pre-Graduation Worksheet (PGW)
- Check total credit count

Year 4

___ BMKT 420 – Integrated Online Marketing	3
___ BMKT Elective _____	3
___ BMKT Elective _____	3
___ BMKT Elective _____	3
___ Free Elective _____	3
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Spring

___ BGEN 204 – Business Fundamentals	3
___ ECNS 101IS – Econ Way of Thinking	3
___ STAT 216Q – Intro to Stats	3
___ WRIT 101W – College Writing	3
___ University Core _____	3
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___ ACTG 202 – Managerial Acct	3
___ BMGT 205 – Prof Bus Communication	3
___ BMGT 240IS – Business Analytics	3
___ ECNS 204IS – Microeconomics	3
___ Interdisciplinary Elective _____	3
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___ BFIN 322 – Finance	3
___ BMGT 322 – Operations Mgmt	3
___ BMKT 337 – Consumer Behavior	3
___ BMKT 342R – Market Research	3
___ Free Elective _____	3
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___ BGEN 499 – Sr Strategy Seminar	3
___ BMKT 499 – Capstone: Mktg Mgmt	3
___ AAE _____	3
___ Free Elective _____	3
___ Free Elective _____	3
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Know Your Degree Requirements:

University:

- ☐ 120 Total Credits
- ☐ 42 Upper-Division (300-400 level) Credits
- ☐ 2.00 Cumulative MSU GPA
- ☐ University Core

Jabs:

- ☐ Required Business Courses
- ☐ Option (BMKT) Specific Required Courses
- ☐ 3 BMKT and 1 Advisor Approved Elective (AAE) Courses (12 credits)
- ☐ 9 Credits of Interdisciplinary Electives

University Core (1 course in each category):

- ☒ **US** (University Seminar) = BGEN 104US
- ☒ **W** (Writing) = WRIT 101W
- ☒ **Q** (Quantitative Reasoning) = STAT 216Q
- ☐ **D** (Diversity)
- ☐ **CS** (Contemporary Science)
- ☐ **IN** (Natural Science)
- ☐ **IA/RA** (Art)
- ☐ **IH** (Humanities)
- ☒ **IS** (Social Science) = ECNS 101IS
- ☒ **R** (Research) = BMKT 342R

Interdisciplinary Electives:

9 credits of electives outside of business, economics, and agriculture business—any level (100-400). May not double count with University Core or lower-level business degree requirements (e.g. M 121Q, STAT 216Q, ECNS 101IS, etc.)

Upper-Division Electives - 3 BMKT + 1 AAE (12 credits):

BMKT 343 – Integrated Marketing Communication
 BMKT 436 – Sales and Sales Management
 BMKT 441 – International Marketing**
 BMKT 444 – Retail Management**
 BMKT 446 – Marketing for Entrepreneurs
 BMKT 480 – Advanced Marketing Analytics
 BMKT 484 – Internet Mktg Practicum**
 BMKT 485 – Applied Marketing Strategy*
 BMGT 498 – Internship
 BGEN 493 – Faculty-Led Study Abroad
 * Offered Fall semester only
 ** Offered Spring semester only

Advisor Approved Electives:

3 credits, 300-400 level, career related, and may not double count with University Core

See reverse side for helpful advising information

Advising Information

Here's what you need to know:

Academic planning is ESSENTIAL for timely graduation.

Grades of 'C-' or better are required for pre-requisite and required courses in majors, minors and for all university core requirements. A 2.0 cumulative GPA is required to graduation from MSU.

Plan for pre-requisites; they are enforced:

- You can see pre-requisites in DegreeWorks or in the online course catalog
- The computer WILL NOT let you register for a course unless you have the pre-requisite(s)

Key Marketing Pre-Req Sequences:

*BMIS 211 → BMGT 240IS → BMKT 342R

*BFIN 322, BMKT 325, BMGT 335, BMIS 312, BGEN 361 & BMGT 322
→ BGEN 499

You get electives; use them wisely!

120 total credits are required to graduate from MSU (in any major). Use DegreeWorks to count your credits. Most Business majors need a handful of **free electives to reach 120 total credits.**

Interdisciplinary Electives:

- 9 credits outside of business, economics and agriculture business
- Can be any level (100-400)
- Must be in addition to university core
- Use DegreeWorks to track your progress
 - Some courses need to be manually applied—talk to your advisor!
- Don't leave them until your senior year!

Advisor Approved Electives for Marketing Students:

- 3 credits
- Upper-division (300-400)
- Career related
- Must be in addition to university core

Residency Policies:

- **Jabs:** Of the upper-division credits required for business students, at least 18 credits and BGEN 499 (3 credits) must be taken at Jabs
- **MSU:** 23 of your last 30 credits must be taken at MSU (does not include study abroad)



Jabs Advising FAQs:



**Need to meet with an advisor?
We have appointments
& drop-in advising!**



How does advising in Jabs work?

- New students (1st years and transfers) and all 1st and 2nd year students are advised by Jabs Professional Advisors
- As students move into their 3rd and 4th year and after taking BMGT 240IS, they transition to a faculty advisor

You have to APPLY to graduate!

1. Submit pre-graduation worksheet (PGW) signed by your advisor one year prior to graduation—your PGW also unlocks BGEN 499 registration
 - *For Spring graduates, submit PGW by May 1
 - *For Fall graduates, submit PGW by December 1 of previous year
2. Your degree is certified by the Jabs Certifying Officer, who confirms you are on track for graduation and enters a certification note in DegreeWorks
3. Apply for graduation in MyMSU after the application is 'unlocked' by the DegreeWorks certification note
 - *For Spring graduation, apply by October 1st of the preceding Fall semester
 - *For Summer and Fall graduation, apply by March 1st of the preceding Spring semester



Questions? Need Help? Contact Jabs Office of Student Services

Jabs Hall Room 124

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www.montana.edu/business/current-students/student-services/