

## Wednesday October 1

### 11:30 AM – 1:00 PM | Registration – The Cottonwood Inn

Headquarters: The Cottonwood Inn

Stop by the registration table to check in, pick up your bag, and, if you're a resource partner, drop off and set up your materials.

### 1:00 – 5:00 PM | Tour of Glasgow

Sponsored by the Glasgow TBID

All aboard the Roadshow Express! Get a front-row seat for a guided tour of beautiful Glasgow. Participants will be treated to an inside look at what makes this community special.

### 5:00 – 6:00 PM | Happy Hour & Welcome Reception Busted Knuckle Tap Room

Sponsored by the Glasgow TBID

The Roadshow Express pulls into its final stop of the day at the Busted Knuckle Tap Room—named one of Montana's best breweries in 2020 and featured on PBS's Backroads of Montana in 2017. Enjoy good company, local brews, and the inside story of this hometown success.

Bonus: Ever wondered about TBIDs? The Glasgow Tourism Business Improvement District will share how they've leveraged this tool to create small-town success.

## Thursday October 2

### 8:30 – 9:30 AM | Registration & Light Breakfast

Every great road trip starts with food! Fuel up for the day with a light breakfast and conversation.

### 9:30 AM | A Hardy Roadshow Welcome to Glasgow

- Rod Karst, Mayor of Glasgow, Shyanne Wallace, Executive Director, Two Rivers Economic Growth & local host and Jennifer Anderson, MSU Extension Community Vitality Associate Specialist

### 10:00 – 11:30 AM | Panel Discussion: Potholes Happen. Good Partners Make the Ride Smoother.

Small towns thrive on partnerships. Learn from Glasgow's tremendously successful wayfinding project and see how great partnerships can keep projects moving forward.

Moderator: Micky Zurcher, Montana Main Street Program

Panelists:

- Betty Stone, Two Rivers Economic Growth, Past President
- Robert Brunelle, Cottonwood Inn & Suites, Glasgow TBID Chairman
- Lisa Koski, Glasgow Chamber & Glasgow City Council
- Stacey Amundson, Glasgow City Clerk

### 11:30 AM – 1:00 PM | Lunch & Lightning Talks

Grab your lunch and enjoy quick, engaging talks on rural hot topics:

- There's Nothing to Do in this Darn Town! Flipping the Narrative– MSU Extension
- Rural Housing – NeighborWorks
- Small Towns with Old Buildings – High Plains Architects

### 1:00 – 1:30 PM | Introduction of Resources

Regional and statewide resources are the lifeblood of community projects—but they face the same constraints as small towns. This "speed-dating" session puts names and faces to the people who can help small communities succeed.

### 1:30 – 2:50 PM | Round Table Talks

Choose three table topics that interest you most and dive in! Each 20-minute round offers insights from experts and peers.

- Housing
  - Wayfinding
  - Tourism
  - TBIDs
  - Workforce
  - Brownfields
  - Montana Historic Preservation Grant
- Please note: Topics are subject to change.*

### 3:00 PM | Wrap Up

Closing reflections and final connections before hitting the road.